# A short introduction to Scrum

# A simple Definition of Scrum

• Scrum (n): A framework within which people can address complex problems, and productively and creatively develop products of the highest possible value.

#### Framework

#### Roles

- Product Owner
- Team
- Scrum Master

#### **Artifacts**

- Increment
- Product Backlog
- Sprint Backlog

#### **Events**

- Sprint
- Sprint Planning
- Daily Scrum
- Sprint Review
- Retrospective

# Roles, Artifacts and Events in Action Review

#### Roles

Product Owner Team Scrum Master

#### **Artifacts**

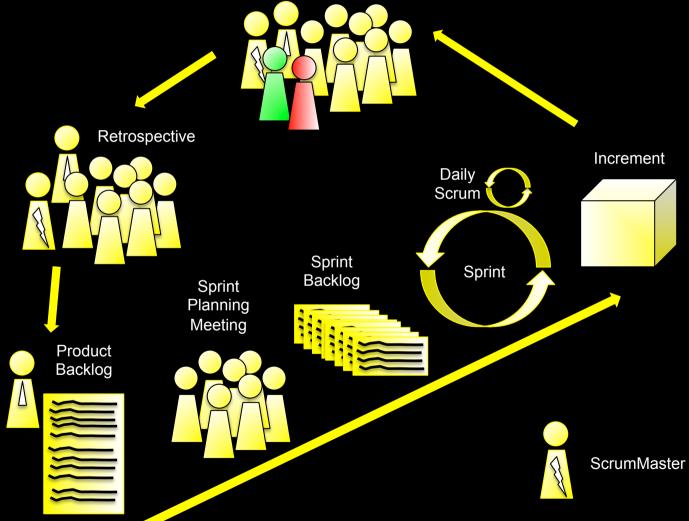
Product Backlog Sprint Backlog Increment

#### **Events**

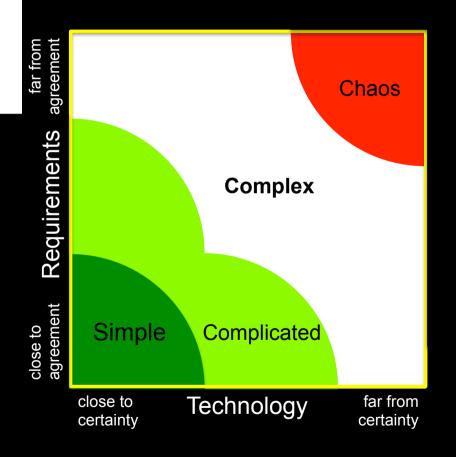
Sprint Planning
Sprint
Daily Scrum
Sprint Review
Retrospective

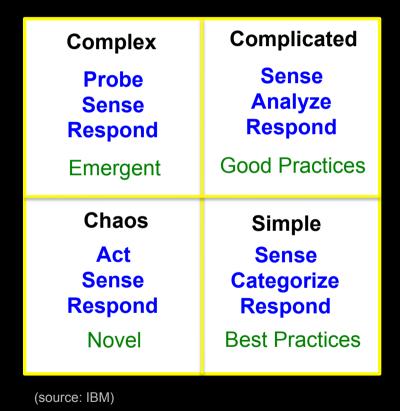
(source: ADM)

9-Jun-11 effective agile.



## Complex

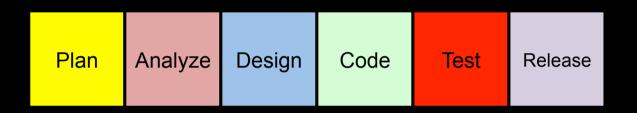




# Defined vs Emperical

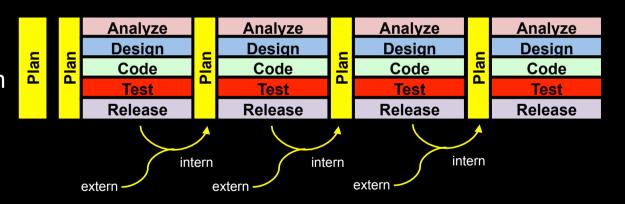
#### Waterfall (Defined)

Plan for the entire project up-front

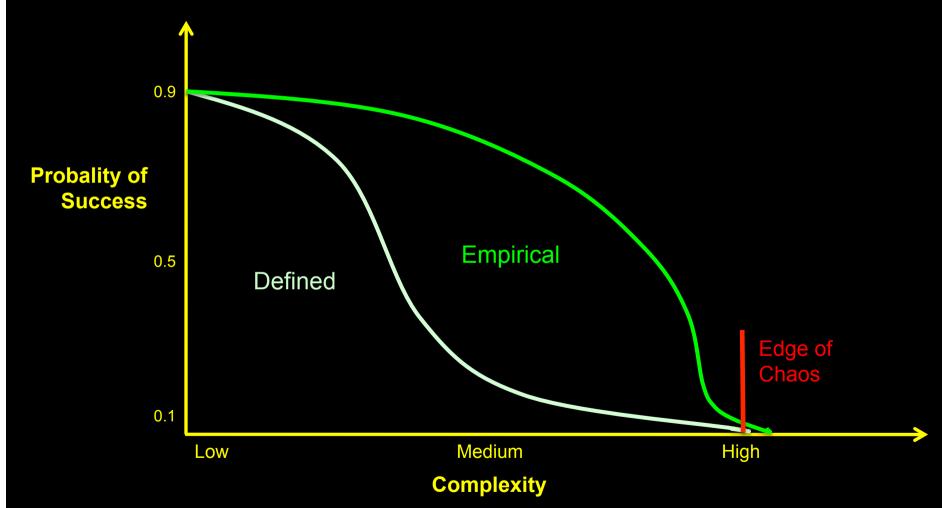


#### **Scrum** (Empirical)

Plan a little for the entire project and then a little for each Sprint



# Empirical: Higher Chance of Success

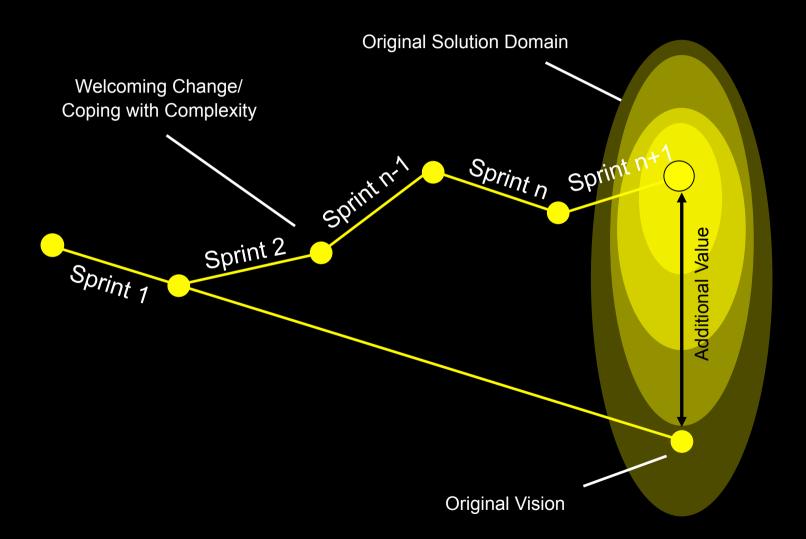


# The four legs of Scrum

Emperical

- Transparency
- Inspection
- Adaption

### Value



#### Why Scrum

- Releases take longer and longer
- Realease schedules slip
- Stabilization at end of release takes longer and longer
- Planning seems to take to long
- Changes are hard to introduce mid release
- Quality is detoriating
- Dissatisfied, alienated customers
- Death marches are hurting morale
- Products becoming prohibitevly expensive to support and enhance

- Agility flexibility to turn on a dime
- Improved productivity and quality
- Early elimination of risk
- Early realization of value
- Always knowing exactly where you are in a development/deployment cycle
- Easier to make changes
- Reduced waste
- Lean products that reach market faster and are more targeted
- Increased Return on Investment (ROI)
- Engaged, empowered workers
- Reduced Total Cost of Ownership (TCO)

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# Questions?

